

SPONSORSHIP OPPORTUNITIES

Saturday, August 27th 1:00pm - 5:00pm Gresham Center for the Arts Plaza 401 NE Second St, Gresham, OR 97030

Questions? Write to sflaherty@elprograma.org or call 503.489.6833



Dear Friend,

We at El Programa Hispano Católico, Oregon's largest provider of social services to low-income Latinos, invite you to support our annual Back to School Fair. The event takes place August 27th at the Gresham Center for the Arts Plaza in Gresham, Oregon.

Over the years, our Back to School Fair has grown from a small school supply distribution program to an all-day cultural celebration. Last year, in addition to handing out over 5,000 dollars in school supplies to local youth, the event featured food, cultural performances, raffles, and family activities. This year, we expect attendance of at least 700 students and family members from around East County.

Not only is this a crucial need for our students, but an essential step for starting the school year right for many families in our neighborhood. **Please help us support low-income students this school year.** In appreciation, we would be delighted to feature your name and logo throughout our promotional materials and online presence for the event. Also, representatives from your organization could have the opportunity to join us the day of the event, volunteer, and take part in a truly needed service to the community

Thank you for your support. I have attached sponsorship information for your consideration.

Respectfully,



Patricia Rojas Executive Director El Programa Hispano Católico

El Programa Hispano Católico

138 NE 3rd Street, Suite 140 Gresham, OR 97030

503.669.8350 503.666.7487 *fax*

2740 SE Powell Blvd. Portland OR, 97202

503.231.4866 503.688.2631 *fax*

Sponsorship Opportunities

Maestro Level Sponsor (\$1,500)

- Presenting sponsorship recognition and the opportunity to address attendees
- A promotional display table spot for your buisness
- Signage for your business on the main event stage
- Sponsorship recognition in event flyers and programs
- Sponsorship recognition in event web presence

Profe Level Sponsor (\$1,000)

- A promotional display table spot for your buisness
- · Signage for your business on the main event stage
- Sponsorship recognition in event flyers and programs
- Sponsorship recognition in event web presence

Mentor Level Sponsor (\$500)

- Signage for your business on the main event stage
- Sponsorship recognition in event flyers and programs
- Sponsorship recognition in event web presence

Estudiante Level Sponsor (\$200)

- Sponsorship recognition in event flyers and programs
- Sponsorship recognition in event web presence



Back to School Day 2016

Saturday, August 27^h

1:00pm - 5:00pm

Gresham Center for the Arts Plaza

138 NE 3rd St, Gresham, OR 97030

Tailored sponsorship opportunities are encouraged.



Contact Information				
Contact Name Address		Organization/Company Phone Number		
Sponsorship Options				
Maestro Level Sponsor	\$1,500	Mentor	Level Sponsor \$500	
Profe Level Sponsor	\$1,000	Estudiante Level Sponsor \$20		\$200
Advertsing and Recogn	ition			
Name as it should appear in wel	b and print i	recognition:		
	-	gram ads (if applion of the second se		
Payment Options				
Total Amount Committed: \$				
Check enclosed payable to I	El Programa	Hispano Católio	co.	
Please send me an invoice.				
Please charge my credit car	d (circle one	e): VISA Mast	ter Card Discover	AMEX
Credit Card Number		CCV	Expiration Date	
Cardholder Name		Signature		